

SB2263



101ST GENERAL ASSEMBLY

State of Illinois

2019 and 2020

SB2263

Introduced 5/31/2019, by Sen. Don Harmon

SYNOPSIS AS INTRODUCED:

New Act
30 ILCS 105/5.891 new

Creates the Data Privacy Act. Provides for the regulation of the use and sale of data. Defines terms. Establishes consumer rights to copies of information held by persons who control and process data. Provides for the correction of inaccurate data. Provides for restrictions on the use of personal data. Provides for the enforcement of the Act by the Attorney General. Provides civil penalties. Preempts home rule and provides that the regulation of data use and privacy are exclusive powers and functions of the State. Creates the Consumer Privacy Fund as a special fund in the State treasury. Effective immediately.

LRB101 12469 JLS 60892 b

FISCAL NOTE ACT
MAY APPLY

HOME RULE NOTE
ACT MAY APPLY

A BILL FOR

1 AN ACT concerning regulation.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 1. Short title. This Act may be cited as the Data
5 Privacy Act.

6 Section 5. Definitions. As used in this Act:

7 (1) "Affiliate" means a legal entity that controls, is
8 controlled by, or is under common control with, another legal
9 entity.

10 (2) "Business associate" has the same meaning as in Title
11 45 CFR, established pursuant to the federal Health Insurance
12 Portability and Accountability Act of 1996.

13 (3) "Business purpose" means the processing of personal
14 data for the controller's or its processor's operational
15 purposes, or other notified purposes, provided that the
16 processing of personal data must be reasonably necessary and
17 proportionate to achieve the operational purposes for which the
18 personal data was collected or processed or for another
19 operational purpose that is compatible with the context in
20 which the personal data was collected. Business purposes
21 include:

22 (a) auditing related to a current interaction with the
23 consumer and concurrent transactions including, but not

1 limited to, counting ad impressions, verifying positioning
2 and quality of ad impressions, and auditing compliance with
3 this specification and other standards;

4 (b) detecting security incidents, protecting against
5 malicious, deceptive, fraudulent, or illegal activity, and
6 prosecuting those responsible for that activity;

7 (c) identifying and repairing errors that impair
8 existing or intended functionality;

9 (d) short-term, transient use, provided the personal
10 data is not disclosed to another third party and is not
11 used to build a profile about a consumer or otherwise alter
12 an individual consumer's experience outside the current
13 interaction including, but not limited to, the contextual
14 customization of ads shown as part of the same interaction;

15 (e) maintaining or servicing accounts, providing
16 customer service, processing or fulfilling orders and
17 transactions, verifying customer information, processing
18 payments, or providing financing;

19 (f) undertaking internal research for technological
20 development; or

21 (g) authenticating a consumer's identity.

22 (4) "Child" means any natural person under 13 years of age.

23 (5) "Consent" means a clear affirmative act signifying a
24 specific, informed, and unambiguous indication of a consumer's
25 agreement to the processing of personal data relating to the
26 consumer, such as by a written statement or other clear

1 affirmative action.

2 (6) "Consumer" means a natural person who is an Illinois
3 resident acting only in an individual or household context. It
4 does not include a natural person acting in a commercial or
5 employment context.

6 (7) "Controller" means the natural or legal person which,
7 alone or jointly with others, determines the purposes and means
8 of the processing of personal data.

9 (8) "Covered entity" has the meaning ascribed to that term
10 in Title 45 CFR, established pursuant to the federal Health
11 Insurance Portability and Accountability Act of 1996.

12 (9) (a) "Data broker" means a business, or unit or units of
13 a business, separately or together, that knowingly collects and
14 sells or licenses to third parties the brokered personal
15 information of a consumer with whom the business does not have
16 a direct relationship.

17 (b) Providing publicly available information through
18 real-time or near real-time alert services for health or safety
19 purposes, and the collection and sale or licensing of brokered
20 personal information incidental to conducting those
21 activities, does not qualify the business as a data broker.

22 (c) The phrase "sells or licenses" does not include:

23 (i) a one-time or occasional sale of assets that is not
24 part of the ordinary conduct of the business;

25 (ii) a sale or license of data that is merely
26 incidental to the business; or

1 (iii) providing 411 directory assistance or directory
2 information services, including name, address, and
3 telephone number, on behalf of or as a function of a
4 telecommunications carrier.

5 (10) "Deidentified data" means:

6 (a) data that cannot be linked to a known natural
7 person without additional information kept separately; or

8 (b) data (i) that has been modified to a degree that
9 the risk of reidentification is small, (ii) that is subject
10 to a public commitment by the controller not to attempt to
11 reidentify the data, and (iii) to which one or more
12 enforceable controls to prevent reidentification has been
13 applied. Enforceable controls to prevent reidentification
14 may include legal, administrative, technical, or
15 contractual controls.

16 (11) "Developer" means a person who creates or modifies the
17 set of instructions or programs instructing a computer or
18 device to perform tasks.

19 (12) "Health care facility" means a hospital, clinic,
20 nursing home, laboratory, office, or similar place where a
21 health care provider provides health care to patients.

22 (13) "Health care information" means any information,
23 whether oral or recorded in any form or medium, that identifies
24 or can readily be associated with the identity of a patient and
25 directly relates to the patient's health care, including a
26 patient's deoxyribonucleic acid and identified sequence of

1 chemical base pairs. The term includes any required accounting
2 of disclosures of health care information.

3 (14) "Health care provider" means a person who is licensed,
4 certified, registered, or otherwise authorized by the law of
5 this State to provide health care in the ordinary course of
6 business or practice of a profession.

7 (15) "Identified or identifiable natural person" means a
8 person who can be readily identified, directly or indirectly.

9 (16) "Personal data" means any information that is linked
10 or reasonably linkable to an identified or identifiable natural
11 person. Personal data does not include deidentified data or
12 publicly available information. For these purposes, "publicly
13 available information" means information that is lawfully made
14 available from federal, State, or local government records.

15 (17) "Process" or "processing" means any collection, use,
16 storage, disclosure, analysis, deletion, or modification of
17 personal data.

18 (18) "Processor" means a natural or legal person that
19 processes personal data on behalf of the controller.

20 (19) "Profiling" means any form of automated processing of
21 personal data consisting of the use of personal data to
22 evaluate certain personal aspects relating to a natural person,
23 in particular to analyze or predict aspects concerning that
24 natural person's economic situation, health, personal
25 preferences, interests, reliability, behavior, location, or
26 movements.

1 (20) "Protected health information" has the meaning
2 ascribed to that term in Title 45 CFR, established pursuant to
3 the federal Health Insurance Portability and Accountability
4 Act of 1996.

5 (21) "Restriction of processing" means the marking of
6 stored personal data with the aim of limiting the processing of
7 such personal data in the future.

8 (22) (a) "Sale", "sell", or "sold" means the exchange of
9 personal data for monetary consideration by the controller to a
10 third party for purposes of licensing or selling personal data
11 at the third party's discretion to additional third parties.

12 (b) "Sale" does not include the following: (i) the
13 disclosure of personal data to a processor who processes the
14 personal data on behalf of the controller; (ii) the disclosure
15 of personal data to a third party with whom the consumer has a
16 direct relationship for purposes of providing a product or
17 service requested by the consumer or otherwise in a manner that
18 is consistent with a consumer's reasonable expectations
19 considering the context in which the consumer provided the
20 personal data to the controller; (iii) the disclosure or
21 transfer of personal data to an affiliate of the controller; or
22 (iv) the disclosure or transfer of personal data to a third
23 party as an asset that is part of a merger, acquisition,
24 bankruptcy, or other transaction in which the third party
25 assumes control of all or part of the controller's assets.

26 (23) "Sensitive data" means: (a) personal data revealing

1 racial or ethnic origin, religious beliefs, mental or physical
2 health condition or diagnosis, or sex life or sexual
3 orientation; (b) the processing of genetic or biometric data
4 for the purpose of uniquely identifying a natural person; or
5 (c) the personal data of a known child.

6 (24) "Targeted advertising" means displaying
7 advertisements to a consumer where the advertisement is
8 selected based on personal data obtained or inferred over time
9 from a consumer's activities across nonaffiliated websites,
10 applications, or online services to predict user preferences or
11 interests. It does not include advertising to a consumer based
12 upon the consumer's visits to a website, application, or online
13 service that a reasonable consumer would believe to be
14 associated with the publisher where the ad is placed based on
15 common branding, trademarks, or other indicia of common
16 ownership, or in response to the consumer's request for
17 information or feedback.

18 (25) "Third party" means a natural or legal person, public
19 authority, agency, or body other than the consumer, controller,
20 or an affiliate of the processor of the controller.

21 (26) "Verified request" means the process through which a
22 consumer may submit a request to exercise a right or rights set
23 forth in this Act, and by which a controller can reasonably
24 authenticate the request and the consumer making the request
25 using commercially reasonable means.

1 Section 10. Jurisdictional scope.

2 (1) This Act applies to legal entities that conduct
3 business in Illinois or produce products or services that are
4 intentionally targeted to residents of Illinois, and that
5 satisfy one or more of the following thresholds:

6 (a) Controls or processes personal data of 100,000
7 consumers or more.

8 (b) Derives over 50% of gross revenue from the sale of
9 personal data and processes or controls personal data of
10 25,000 consumers or more.

11 (2) This Act does not apply to:

12 (a) State and local governments.

13 (b) Municipal corporations.

14 (c) Information that meets the definition of:

15 (i) protected health information for purposes of
16 the federal Health Insurance Portability and
17 Accountability Act of 1996 and related regulations;

18 (ii) patient identifying information for purposes
19 of 42 CFR Part 2, established pursuant to 42 U.S.C. 290
20 dd-2;

21 (iii) identifiable private information for
22 purposes of the federal policy for the protection of
23 human subjects, 45 CFR Part 46, or identifiable private
24 information that is otherwise information collected as
25 part of human subjects research pursuant to the good
26 clinical practice guidelines issued by the

1 International Council for Harmonisation, or the
2 protection of human subjects under 21 CFR Parts 50 and
3 56;

4 (iv) information and documents created
5 specifically for, and collected and maintained by:

6 (A) a quality improvement committee of a
7 health care facility;

8 (B) a peer review committee for purposes
9 disciplinary actions involving a member of a
10 licensed profession;

11 (C) a quality assurance committee for purposes
12 of assisted living facilities and nursing homes;
13 or

14 (D) a health care facility, for reporting of
15 health care-associated infections or a
16 notification of an adverse health incidents;

17 (v) information and documents created for purposes
18 of the federal Health Care Quality Improvement Act of
19 1986, and related regulations; or

20 (vi) patient safety work product information for
21 purposes of 42 CFR Part 3, established pursuant to 42
22 U.S.C. 299b-21-26.

23 (d) Information maintained in the same manner as
24 information under paragraph (c) of subsection (2) by:

25 (i) a covered entity or business associate as
26 defined by the Health Insurance Portability and

- 1 Accountability Act of 1996 and related regulations;
- 2 (ii) a health care facility or health care
- 3 provider; or
- 4 (iii) a program or a qualified service
- 5 organization as defined in 42 CFR Part 2, established
- 6 pursuant to 42 U.S.C. 290dd-2.
- 7 (e) Personal data provided to, from, or held by a
- 8 consumer reporting agency as defined in 15 U.S.C. 1681a(f),
- 9 and use of that data is in compliance with the federal Fair
- 10 Credit Reporting Act (15 U.S.C. 1681 et seq.).
- 11 (f) Personal data collected, processed, sold, or
- 12 disclosed pursuant to the federal Gramm-Leach-Bliley Act
- 13 (Public Law 106-102), and implementing regulations, if the
- 14 collection, processing, sale, or disclosure is in
- 15 compliance with that law.
- 16 (g) Personal data collected, processed, sold, or
- 17 disclosed pursuant to the federal Driver's Privacy
- 18 Protection Act of 1994 (18 U.S.C. 2721 et seq.), if the
- 19 collection, processing, sale, or disclosure is in
- 20 compliance with that law.
- 21 (h) Data maintained for employment records purposes.

22 Section 15. Responsibility according to role.

23 (1) Controllers are responsible for meeting the

24 obligations established under this Act.

25 (2) Processors are responsible under this Act for adhering

1 to the instructions of the controller and assisting the
2 controller to meet its obligations under this Act.

3 (3) Processing by a processor is governed by a contract
4 between the controller and the processor that is binding on the
5 processor and that sets out the processing instructions to
6 which the processor is bound.

7 Section 20. Consumer rights. Controllers shall facilitate
8 verified requests to exercise the consumer rights set forth in
9 subsections (1) through (6) of this Section.

10 (1) Upon a verified request from a consumer, a controller
11 must confirm whether or not personal data concerning the
12 consumer is being processed by the controller, including
13 whether such personal data is sold to data brokers, and, where
14 personal data concerning the consumer is being processed by the
15 controller, provide access to such personal data that the
16 controller maintains in identifiable form concerning the
17 consumer.

18 (a) Upon a verified request from a consumer, a
19 controller must provide a copy of the personal data that
20 the controller maintains in identifiable form undergoing
21 processing. For any further copies requested by the
22 consumer, the controller may charge a reasonable fee based
23 on administrative costs. Where the consumer makes the
24 request by electronic means, and unless otherwise
25 requested by the consumer, the information must be provided

1 in a commonly used electronic form.

2 (b) This subsection does not adversely affect the
3 rights or freedoms of others.

4 (2) Upon a verified request from a consumer, the
5 controller, without undue delay, must correct inaccurate
6 personal data that the controller maintains in identifiable
7 form concerning the consumer. Taking into account the business
8 purposes of the processing, the controller must complete
9 incomplete personal data, including by means of providing a
10 supplementary statement where appropriate.

11 (3)(a) Upon a verified request from a consumer, a
12 controller must delete, without undue delay, the consumer's
13 personal data that the controller maintains in identifiable
14 form if one of the following grounds applies:

15 (i) The personal data is no longer necessary for a
16 business purpose, including the provision of a product or
17 service to the consumer.

18 (ii) For processing that requires consent under
19 subsection (3) of Section 30, the consumer withdraws
20 consent to processing and there are no business purposes
21 for the processing.

22 (iii) The consumer objects to the processing pursuant
23 to subsection (6) of this Section and: (A) there are no
24 business purposes for processing the personal data for the
25 controller, the consumer whose personal data is being
26 processed, or the public, for which the processing is

1 necessary; or (B) the processing is for targeted
2 advertising.

3 (iv) The personal data has been unlawfully processed.

4 (v) The personal data must be deleted to comply with a
5 legal obligation under federal, State, or local law to
6 which the controller is subject.

7 (b) Where the controller is obliged to delete personal data
8 that the controller maintains in identifiable form under this
9 Section and that has been disclosed to third parties by the
10 controller, including data brokers that received the personal
11 data through a sale, the controller must take reasonable steps,
12 which may include technical measures, to inform other
13 controllers of which it is aware that are processing such
14 personal data, and that received such personal data from the
15 controller or are processing such personal data on behalf of
16 the controller, that the consumer has requested the deletion by
17 the other controllers of any links to, or copy or replication
18 of, the personal data. Compliance with this obligation must
19 take into account available technology and cost of
20 implementation.

21 (c) This subsection does not apply to the extent processing
22 is necessary:

23 (i) for exercising the right of free speech;

24 (ii) for compliance with a legal obligation that
25 requires processing of personal data by federal, State, or
26 local law, or regulation to which the controller is subject

1 or for the performance of a task carried out in the public
2 interest or in the exercise of official authority vested in
3 the controller;

4 (iii) for reasons of public interest in the area of
5 public health, where the processing: (A) is subject to
6 suitable and specific measures to safeguard the rights of
7 the consumer; and (B) is under the responsibility of a
8 professional subject to confidentiality obligations under
9 federal, State, or local law;

10 (iv) for archiving purposes in the public interest,
11 scientific or historical research purposes, or statistical
12 purposes, where the deletion of such personal data is
13 likely to render impossible or seriously impair the
14 achievement of the objectives of the processing;

15 (v) for the establishment, exercise, or defense of
16 legal claims;

17 (vi) to detect or respond to security incidents,
18 protect against malicious, deceptive, fraudulent, or
19 illegal activity, or identify, investigate, or prosecute
20 those responsible for that activity; or

21 (vii) for a data broker that received the personal data
22 from third parties and is acting as a controller, solely to
23 prevent the personal data from reappearing in the future,
24 in which case the controller shall instead comply with the
25 requirements in subsection (4) of this Section.

26 (4)(a) Upon a verified request from a consumer, the

1 controller must restrict processing of personal data that the
2 controller maintains in identifiable form if the purpose for
3 which the personal data is: (i) not consistent with a purpose
4 for which the personal data was collected; (ii) not consistent
5 with a purpose disclosed to the consumer at the time of
6 collection or authorization; or (iii) unlawful.

7 (b) Where personal data is subject to a restriction of
8 processing under this subsection, the personal data must, with
9 the exception of storage, only be processed: (i) with the
10 consumer's consent; (ii) for the establishment, exercise, or
11 defense of legal claims; (iii) for the protection of the rights
12 of another natural or legal person; (iv) for reasons of
13 important public interest under federal, State, or local law;
14 (v) to provide products or services requested by the consumer;
15 or (vi) for another purpose set forth in paragraph (c) of
16 subsection (3).

17 (c) A consumer who has obtained restriction of processing
18 pursuant to this subsection must be informed by the controller
19 before the restriction of processing is lifted.

20 (5)(a) Upon a verified request from a consumer, the
21 controller must provide to the consumer, if technically
22 feasible and commercially reasonable, any personal data that
23 the controller maintains in identifiable form concerning the
24 consumer that such consumer has provided to the controller in a
25 structured, commonly used, and machine-readable format if:

26 (i)(A) the processing of such personal data requires

1 consent under subsection (3) of Section 30, (B) the
2 processing of such personal data is necessary for the
3 performance of a contract to which the consumer is a party,
4 or (C) in order to take steps at the request of the
5 consumer prior to entering into a contract; and

6 (ii) the processing is carried out by automated means.

7 (b) Requests for personal data under this subsection must
8 be without prejudice to the other rights granted under this
9 Act.

10 (c) The rights provided in this subsection do not apply to
11 processing necessary for the performance of a task carried out
12 in the public interest or in the exercise of official authority
13 vested in the controller, and must not adversely affect the
14 rights of others.

15 (6) (a) A consumer may object through a verified request, on
16 grounds relating to the consumer's particular situation, at any
17 time to processing of personal data concerning such consumer.

18 (b) When a consumer objects to the processing of their
19 personal data for targeted advertising, which includes the sale
20 of personal data concerning the consumer to third parties for
21 purposes of targeted advertising, the controller must no longer
22 process the personal data subject to the objection for such
23 purpose and must take reasonable steps to communicate the
24 consumer's objection, unless it proves impossible or involves
25 disproportionate effort, regarding any further processing of
26 the consumer's personal data for such purposes to any third

1 parties to whom the controller sold the consumer's personal
2 data for such purposes. Third parties must honor objection
3 requests pursuant to this subsection received from third-party
4 controllers.

5 (c) If a consumer objects to processing for any purposes,
6 other than targeted advertising, the controller may continue
7 processing the personal data subject to the objection if the
8 controller can demonstrate a legitimate ground to process such
9 personal data that overrides the potential risks to the rights
10 of the consumer associated with the processing, or if another
11 exemption in this Act applies.

12 (7) A controller must communicate any correction,
13 deletion, or restriction of processing carried out in
14 accordance with subsections (2), (3), or (4) of this Section to
15 each third-party recipient to whom the controller knows the
16 personal data has been disclosed, including third parties that
17 received the data through a sale, within one year preceding the
18 verified request unless this proves functionally impractical,
19 technically infeasible, or involves disproportionate effort,
20 or the controller knows or is informed by the third party that
21 the third party is not continuing to use the personal data. The
22 controller must inform the consumer about third-party
23 recipients or categories with whom the controller shares
24 personal information, if any, if the consumer requests such
25 information.

26 (8) A controller must provide information on action taken

1 on a verified request under subsections (1) through (6) of this
2 Section without undue delay and in any event within 30 days of
3 receipt of the request. That period may be extended by 60
4 additional days where reasonably necessary, taking into
5 account the complexity and number of the requests. The
6 controller must inform the consumer of any such extension
7 within 30 days of receipt of the request, together with the
8 reasons for the delay. Where the consumer makes the request by
9 electronic means, the information must be provided by
10 electronic means where possible, unless otherwise requested by
11 the consumer.

12 (a) If a controller does not take action on the request
13 of a consumer, the controller must inform the consumer
14 without undue delay and at the latest within 30 days of
15 receipt of the request of the reasons for not taking action
16 and any possibility for internal review of the decision by
17 the controller.

18 (b) Information provided under this Section must be
19 provided by the controller free of charge to the consumer.
20 Where requests from a consumer are manifestly unfounded or
21 excessive, in particular because of their repetitive
22 character, the controller may either: (i) charge a
23 reasonable fee taking into account the administrative
24 costs of providing the information or communication or
25 taking the action requested; or (ii) refuse to act on the
26 request. The controller bears the burden of demonstrating

1 the manifestly unfounded or excessive character of the
2 request.

3 (c) Where the controller has reasonable doubts
4 concerning the identity of the consumer making a request
5 under subsections (1) through (6) of this Section, the
6 controller may request the provision of additional
7 information necessary to confirm the identity of the
8 consumer.

9 Section 25. Transparency.

10 (1) Controllers must be transparent and accountable for
11 their processing of personal data, by making available in a
12 form that is reasonably accessible to consumers a clear,
13 meaningful privacy notice that includes:

14 (a) the categories of personal data collected by the
15 controller;

16 (b) the purposes for which the categories of personal
17 data is used and disclosed to third parties, if any;

18 (c) the rights that consumers may exercise pursuant to
19 Section 20, if any;

20 (d) the categories of personal data that the controller
21 shares with third parties, if any; and

22 (e) the categories of third parties, if any, with whom
23 the controller shares personal data.

24 (2) If a controller sells personal data to data brokers or
25 processes personal data for targeted advertising, it must

1 disclose such processing, as well as the manner in which a
2 consumer may exercise the right to object to such processing,
3 in a clear and conspicuous manner.

4 Section 30. Risk assessments.

5 (1) Controllers must conduct, to the extent not previously
6 conducted, a risk assessment of each of their processing
7 activities involving personal data and an additional risk
8 assessment any time there is a change in processing that
9 materially increases the risk to consumers. Such risk
10 assessments must take into account the type of personal data to
11 be processed by the controller, including the extent to which
12 the personal data is sensitive data or otherwise sensitive in
13 nature, and the context in which the personal data is to be
14 processed.

15 (2) Risk assessments conducted under subsection (1) must
16 identify and weigh the benefits that may flow directly and
17 indirectly from the processing to the controller, consumer,
18 other stakeholders, and the public, against the potential risks
19 to the rights of the consumer associated with such processing,
20 as mitigated by safeguards that can be employed by the
21 controller to reduce such risks. The use of deidentified data
22 and the reasonable expectations of consumers, as well as the
23 context of the processing and the relationship between the
24 controller and the consumer whose personal data will be
25 processed, must factor into this assessment by the controller.

1 (3) If the risk assessment conducted under subsection (1)
2 determines that the potential risks of privacy harm to
3 consumers are substantial and outweigh the interests of the
4 controller, consumer, other stakeholders, and the public in
5 processing the personal data of the consumer, the controller
6 may only engage in such processing with the consent of the
7 consumer or if another exemption under this Act applies. To the
8 extent the controller seeks consumer consent for processing,
9 such consent shall be as easy to withdraw as to give.

10 (4) Processing for a business purpose shall be presumed to
11 be permissible unless: (a) it involves the processing of
12 sensitive data; and (b) the risk of processing cannot be
13 reduced through the use of appropriate administrative and
14 technical safeguards.

15 (5) The controller must make the risk assessment available
16 to the Attorney General upon request. Risk assessments are
17 confidential and exempt from public inspection and copying
18 under the Freedom of Information Act.

19 Section 35. Deidentified data. A controller or processor
20 that uses deidentified data must exercise reasonable oversight
21 to monitor compliance with any contractual commitments to which
22 the deidentified data is subject, and must take appropriate
23 steps to address any breaches of contractual commitments.

24 Section 40. Exemptions.

1 (1) The obligations imposed on controllers or processors
2 under this Act do not restrict a controller's or processor's
3 ability to:

4 (a) comply with federal, State, or local laws, rules,
5 or regulations;

6 (b) comply with a civil, criminal, or regulatory
7 inquiry, investigation, subpoena, or summons by federal,
8 State, local, or other governmental authorities;

9 (c) cooperate with law enforcement agencies concerning
10 conduct or activity that the controller or processor
11 reasonably and in good faith believes may violate federal,
12 State, or local law;

13 (d) investigate, exercise, or defend legal claims;

14 (e) prevent or detect identity theft, fraud, or other
15 criminal activity or verify identities;

16 (f) perform a contract to which the consumer is a party
17 or in order to take steps at the request of the consumer
18 prior to entering into a contract;

19 (g) protect the vital interests of the consumer or of
20 another natural person;

21 (h) perform a task carried out in the public interest
22 or in the exercise of official authority vested in the
23 controller;

24 (i) process personal data of a consumer for one or more
25 specific purposes where the consumer has given their
26 consent to the processing; or

1 (j) prevent, detect, or respond to security incidents,
2 identity theft, fraud, harassment, malicious or deceptive
3 activities, or any illegal activity; preserve the
4 integrity or security of systems; or investigate, report,
5 or prosecute those responsible for any such action.

6 (2) The obligations imposed on controllers or processors
7 under this Act do not apply where compliance by the controller
8 or processor with this Act would violate an evidentiary
9 privilege under Illinois law and do not prevent a controller or
10 processor from providing personal data concerning a consumer to
11 a person covered by an evidentiary privilege under Illinois law
12 as part of a privileged communication.

13 (3) A controller or processor that discloses personal data
14 to a third-party controller or processor in compliance with the
15 requirements of this Act is not in violation of this Act,
16 including under Section 45, if the recipient processes such
17 personal data in violation of this Act, provided that, at the
18 time of disclosing the personal data, the disclosing controller
19 or processor did not have actual knowledge that the recipient
20 intended to commit a violation. A third-party controller or
21 processor receiving personal data from a controller or
22 processor is likewise not liable under this Act, including
23 under Section 45, for the obligations of a controller or
24 processor to which it provides services.

25 (4) This Act does not require a controller or processor to
26 do the following:

1 (a) Reidentify deidentified data.

2 (b) Retain, link, or combine personal data concerning a
3 consumer that it would not otherwise retain, link, or
4 combine in the ordinary course of business.

5 (c) Comply with a request to exercise any of the rights
6 under subsections (1) through (6) of Section 20 if the
7 controller is unable to verify, using commercially
8 reasonable efforts, the identity of the consumer making the
9 request.

10 (5) Obligations imposed on controllers and processors
11 under this Act do not:

12 (a) adversely affect the rights or freedoms of any
13 persons; or

14 (b) apply to the processing of personal data by a
15 natural person in the course of a purely personal or
16 household activity.

17 Section 45. Liability.

18 (1) This Act does not serve as the basis for a private
19 right of action under this Act or any other law.

20 (2) Where more than one controller or processor, or both a
21 controller and a processor, involved in the same processing, is
22 in violation of this Act, the liability shall be allocated
23 among the parties according to principles of comparative fault,
24 unless such liability is otherwise allocated by contract among
25 the parties.

1 Section 50. Enforcement.

2 (1) The General Assembly finds that the practices covered
3 by this Act are matters vitally affecting the public interest
4 for the purpose of applying the Consumer Fraud and Deceptive
5 Business Practices Act. A violation of this Act is not
6 reasonable in relation to the development and preservation of
7 business and is an unfair or deceptive act in trade or commerce
8 and an unfair method of competition for the purpose of applying
9 the Consumer Fraud and Deceptive Business Practices Act.

10 (2) The Attorney General may bring an action in the name of
11 the State, or as *parens patriae* on behalf of persons residing
12 in the State, to enforce this Act.

13 (3) A controller or processor is in violation of this Act
14 if it fails to cure any alleged violation of Sections 20
15 through 40 within 30 days after receiving notice of alleged
16 noncompliance. Any controller or processor that violates this
17 Act is subject to an injunction and liable for a civil penalty
18 of not more than \$2,500 for each violation or \$7,500 for each
19 intentional violation.

20 (4) The Consumer Privacy Fund is created as a special fund
21 in the State treasury. All receipts from the imposition of
22 civil penalties under this Act must be deposited into the Fund.
23 Moneys in the Fund may be spent only after appropriation.
24 Expenditures from the Fund may be used only to fund privacy and
25 data protection activities performed by the State Chief

1 Information Officer.

2 Section 55. Home rule. The regulation of data use and
3 privacy is an exclusive power and function of the State. A unit
4 of local government, including home rule unit, may not regulate
5 data use and privacy. This Section is a denial and limitation
6 of home rule powers and functions under subsection (h) of
7 Section 6 of Article VII of the Illinois Constitution.

8 Section 90. The State Finance Act is amended by adding
9 Section 5.891 as follows:

10 (30 ILCS 105/5.891 new)

11 Sec. 5.891. The Consumer Privacy Fund.

12 Section 99. Effective date. This Act takes effect January
13 1, 2020.